

## **A. Overview**

Nu Skin and its affiliates and subsidiaries are an international group of companies offering cosmetic products and food supplements for sale through the website [www.nuskin.com](http://www.nuskin.com) (the "Website") and through a network of independent distributors. Depending on who you are, your personal data are processed by different entities of the Nu Skin group and for different purposes. This privacy policy explains how your personal data are collected, used and shared in compliance with your privacy rights ("Privacy Policy").

In this Privacy Policy, the following definitions are used:

- (1) "Nu Skin International" means Nu Skin International Inc., with registered office at 75 West Center Street Provo, UT 84601, United States of America; and
- (2) "Nu Skin Local" means the local entity of the Nu Skin group responsible for the country where you purchase Nu Skin products or services, where you work or where you apply for a job. In order to identify the name and address of Nu Skin Local, please consult the list included in annex.

## **B. Processing of Personal Data and Purposes**

Personal data refer to information allowing to identify an individual, e.g. name, address, e-mail address, telephone number, credit card information, etc. Please note that it is your choice to share personal data. Consider only sharing your personal data if you agree to our Privacy Policy. Depending on who you are, your personal data are processed as described hereunder.

### *1. Customer*

If you create a customer account on the Website or if you purchase Nu Skin products or services, Nu Skin Local processes your personal data as a data controller for the purposes of (i) client management and (ii) market analysis.

Nu Skin Local may transfer your personal data to other entities of the Nu Skin group. Some of these entities are located outside the European Union.

### *2. Distributor*

If you are a distributor, Nu Skin International processes your personal data as a data controller for the purposes of (i) management and administration of your distributorship and upline/downline organization and (ii) market analysis. As specified above, Nu Skin International is located in the USA. Nu Skin International may transfer your personal data to your upline distributors and to other entities of the Nu Skin group. Some of these distributors/entities are located outside the European Union.

If you are a distributor, Nu Skin Local also processes your personal data as a data controller for the purposes of management and administration of your distributorship and upline/downline organization. Nu Skin Local may transfer your personal data to your upline distributors and to other entities of the Nu Skin group. Some of these distributors/entities are located outside the European Union.

### *3. You work or apply for a job in the Nu Skin group*

If you work or apply for a job in the Nu Skin group, Nu Skin Local processes your personal data as a data controller for the purposes of management and administration of human resources.

Nu Skin Local may transfer your personal data to other entities of the Nu Skin group. Some of these entities are located outside the European Union.

## **C. Disclosure of Personal Data**

Except as otherwise explained herein, your personal data will not be shared with third parties unless with your consent, or if required for the execution of a contract with you, or if required by law. Notwithstanding the above, your personal data may be disclosed to a third party in the event that an entity of the Nu Skin group sells all or part of its assets to such third party or merges with or is acquired by the third party.

## **D. Children**

Nu Skin does not sell products and services for purchase by children. We sell children's products for purchase by adults. If you are under 18, you may use the Website only with involvement of a parent or guardian. Nu Skin does not:

- (1) Request or knowingly collect personal data from persons under 13 years of age ("Children");
- (2) Knowingly use or share personal data from persons under 13 years of age with third parties;
- (3) Give Children the ability to publicly post or otherwise distribute personal data; and
- (4) Entice Children with the prospect of a special game, prize or other activity to divulge personal data.

We encourage you to participate in your child's experience on the Internet and to review important safety tips with each child before he or she explores the Internet.

## **E. Security Procedures**

Nu Skin operates secure data networks protected by industry standard firewall and password protection systems. Nu Skin also uses Secure Sockets Layer ("SSL") software to protect your information during transmission. Only authorized individuals of Nu Skin, who must access said information in order to provide Nu Skin's products, services and customer service to you, may access the personal data. It is important that you protect your user name and password and not share them with others.

## **F. Transfer of Personal Data**

As discussed above, you acknowledge and agree that we may share your personal data with entities outside your resident jurisdiction and that your personal data may be stored on servers located outside your resident jurisdiction. By providing us with your personal data,

you acknowledge that you have read this Privacy Policy, understand it, agree to its terms and consent to the transfer of such personal data outside your resident jurisdiction. If you do not consent to the terms of this Privacy Policy, please do not use this Site.

## **G. Your rights**

You have the right to access and correct your personal data. If your data is processed for direct marketing purposes, you have the right to (free of charge) object to the processing of your personal data for direct marketing purposes. If you wish to exercise one of these rights, please send an email to [privacy@nuskin.com](mailto:privacy@nuskin.com).

## **H. Linked Internet Websites**

The Website provides hyperlinks, which are highlighted words or pictures within a hypertext document that, when clicked, take you to another place within the document, to another document altogether, or to other websites not controlled by Nu Skin. These hyperlinked websites may contain privacy provisions that are different from those provided herein. Nu Skin is not responsible for the collection, use, or disclosure of information collected through these websites or links, and – to the largest extent allowed by applicable law – Nu Skin expressly disclaims any and all liability related to such collection, use, or disclosure.

## **I. Changes to the Privacy Policy**

If Nu Skin decides to change the Privacy Policy, it will post those changes here so that you will always know what information we collect, and how we might use or disclose that information. Any changes to this Privacy Policy will be considered effective immediately after the changes are posted on this Website. The Privacy Policy was last revised on 30 May 2016.

## **J. How to Contact us**

If you have any questions about this Privacy Policy, please send an e-mail to [privacy@nuskin.com](mailto:privacy@nuskin.com).

**Annex: Nu Skin Local entities**

<b>Country</b>	<b>Local entity</b>	<b>Registered office</b>
Germany, Austria	Nu Skin Germany GmbH	Ginnheimer Straße 4, 65760 Eschborn, Deutschland, USt.-ID 811894889
Belgium, Luxembourg, Switzerland, Portugal	Nu Skin Belgium NV	Da Vincilaan 9, The Corporate Village, Building Elsinore, 1935 Zaventem, Belgium
The Czech Republic	Nu Skin Czech Republic s.r.o.	V Celnici 1031/4, Nové Město, 110 00, Praha 1, Czech Republic
Hungary	Nu Skin Eastern Europe	Kft. Alkotás utca 48-50, 1123 Budapest
Poland	Nu Skin Enterprises Poland Sp. z o.o	ul.AL.Jerozolimskie, nr. 56C, Warszawa, 00-803
Romania	Nu Skin Enterprises SRL	Bucuresti, Str. Grigore Cobalcescu nr. 46, mansard, Camera 13, sector 1, Romania
France	Nu Skin France S.a.r.L.	155 Rue Du Faubourg Saint Denis, 75010 Paris
Iceland	Nu Skin Íslandi Ehf.	Stórhöföa 21, 110 Reykjavik
Italy, Spain	Nu Skin Italy SRL	Piazza F. Meda 5, 20121 Milan
The Netherlands	Nu Skin Netherlands BV	Amundsenweg 2, 5928 LT Venlo
Norway	Nu Skin Norway A/S	Dronning Mauds gate 11, 0250 Oslo
Denmark, Finland, United Kingdom, Sweden, Ireland	Nu Skin Scandinavia A/S	Havneholmen 25, 1561 Kopenhagen
Slovakia	Nu Skin Slovakia s.r.o.	Pribinova 6, 811 09 Bratislava 1, Stari Mesto
Russia	Nu Skin Entreprises, RS LLC	Shabolovka Street 10, Building 2, Moscow, 119049
Israel	Nu Skin Israel Inc.	1209 Orange Street, 19801 Wilmington, Delaware, US
South Africa	Nu Skin South Africa (Pty) Ltd	9 Kinross Street, Germiston South, 1411
Turkey	Nu Skin Turkey Cilt Bakim ve Besleyici urunler Tic. Ltd. St.	Maslak Mah. Bilim Sok., Sun Plaza Kat 13-15 Oda 39, Maslak, Istanbul
Ukraine	Nu Skin Ukraine LLC	Regus Horizon Park 4, M.Crinchenka Str., Kiev 03038